



# SVA INDIA LIMITED

SVA India Ltd is a leading diversified conglomerate in India. We have several divisions in the company such as Chemical Imports & Sales, FMCG, Retail, Hospitality and Real Estate. SVA India Ltd. was incorporated in 1981 and has been growing rapidly ever since. Our FMCG and Retail divisions include:

**Basilur Tea** is an exclusive boutique tea company from Sri Lanka that is available in over 44 countries. Basilur's USP include premium quality leaves, real fruits and flowers, premium packaging, innovative designs & shapes and the largest variety of flavors in tea in India. With over 150 different flavors, Basilur's collection ranges from basics such as Jasmine and Earl Grey to some exclusive flavors such as Strawberry & Cranberry, Melon & Cantaloupe, Pineapple & Mango, Moroccan Mint, and many more! Basilur packages all its teas within 7 days from the day they are plucked into zip-locked bags to ensure the highest quality of freshness in each cup.

Basilur Tea offers a range of premium packaged 4 layer aluminum foil tea bags for consumption in retail as well as hotels and restaurants. We also provide HoReCa packaging's of all products for institutional buyers.

**Tipson Tea** is a division of Basilur Tea introduced to penetrate the mass market. Tipson, like Basilur, offers orthodox tea leaves with several flavored tea options such as Strawberry & Cream, Peach & Apricot, Soursop and Moroccan Mint. Tipson provides budget buyers more varieties while maintaining the need for quality tea leaves. Tipson also offers a range for gifting such as heart-shaped caddies.

**Vazar Tea** is a new launch by Basilur offering a range of Cocktail flavors of tea such as Irish Cream, Mojito and Amaretto! Vazar will add a twist to the tea market offering iced teas, mocktails and soda teas, something never been done before. Vazar will also introduce some exciting fruit flavored teas such as Melon & Banana, Pineapple & Lime, Raspberry & Strawberry, and many more!

**HEPE** is a range of tea accessories offering a range of items such as teapots, tea infusers, double-wall glasses and tea timers. Our teapots are made with the finest mesh to ensure tea leaves are constrained in the strainer. The infuser sticks make it simple for people to brew leaf teas at home and work, and the double wall glasses make it easier to enjoy a perfect cup of tea without the glass heating up.

**MO Fruit** is a new range of premium products such as 100% Natural Sugar Free Fruit & Nut bars, juices, smoothies, dried fruit pieces and sauces (in partnership with Taprobana Foods). Fruit & Nut bars contain real pieces of fruit, use date syrup instead of sugar to reduce calories and flavors such as Banana, Mango, Mix Fruits, Pineapple, Sesame & Cashew and Mixed Nuts. Juices and smoothies will offer a range of different flavors that are not easily available in the market such as Woodapple Nectar, Starfruit Nectar, Passionfruit Nectar, Mangosteen Smoothie, Guava Smoothie and an emphasis on Soursop Juice. We are also adding an interesting lineup of sauces such as Red Bell Pepper Sauce and Mango Barbeque!

